

Stand Up!

A Message to the Black Man
A Message of Hope and a Call to Action!



ALAN D BENSON

PURPOSE STATEMENT

DEFINING YOUR PURPOSE	Your statement of your plan	Your statement of how you are going to achieve your goal
What is your purpose in life?		
How are you going to maximize your purpose in life?		



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LIFE PLAN MATRIX PURPOSE STATEMENT

<p>OBTAINING HIGHER EDUCATION</p>	<p>Your statement of your plan</p>	<p>Your statement of how you are going to achieve your goal</p>
<p>What are your educational goals?</p>		
<p>CAREER OR ENTREPRENEURSHIP</p>	<p>Statement of your plan</p>	<p>How are you going to accomplish your career goals</p>
<p>What career are you seeking to pursue?</p>		
<p>BRANDING YOURSELF AND DEVELOPING RELATIONSHIPS</p>	<p>Your statement about your plan</p>	<p>What are you going to do to brand yourself and develop relationships that will act as a bridge to accomplishing your goals?</p>
<p>What is your brand, and do you feel you need to rebrand yourself?</p>		
<p>Do you network to develop relationships, and are you comfortable in developing relationships?</p>		

<p>YOUR PERSONAL FINANCE AND WEALTH</p>	<p>Your statement about your plan</p>	<p>What are you going to do to achieve your financial goals?</p>
<p>What are your financial goals? (One's financial goals are the amount one desires to make annually, the amount of money saved, and the amount invested.)</p>		

<p>YOUR PERSONAL HEALTH PLAN</p>	<p>Your statement about your plan</p>	<p>What are you going to do to achieve your personal health goals?</p>
<p>What is your health plan? (Personal health refers to the wellness of the individual. It not only refers to the physical well-being of an individual, but it also comprises the wellness of emotional, intellectual, social, economic, spiritual, and other areas of life.)</p>		



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LIFE PLAN MATRIX STRATEGY PLAN

PURPOSE STATEMENT	What are your strategy and execution plans?	Year 1 Goals	Year 2 Goals	Year 3 Goals	Year 4 Goals
Fulfilling Your Purpose					
How are you going to maximize your purpose in life?					
EDUCATION	What are your strategy and execution plans?	Year 1 Goals	Year 2 Goals	Year 3 Goals	Year 4 Goals
What are your educational goals?					
CAREER OR ENTREPRENEURSHIP	What are your strategy and execution plans?	Year 1 Goals	Year 2 Goals	Year 3 Goals	Year 4 Goals
What career are you seeking to pursue?					

BRANDING YOURSELF AND DEVELOPING RELATIONSHIPS	What are your strategy and execution plans?	Year 1 Goals	Year 2 Goals	Year 3 Goals	Year 4 Goals
What is your brand? Do you feel you need to rebrand yourself?					
Do you network to develop relationships, and are you comfortable in developing relationships?					



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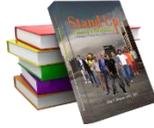


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LIFE PLAN MATRIX STRATEGY PLAN

YOUR PERSONAL FINANCE AND WEALTH	What are your strategy and execution plans?	Year 1 Goals	Year 2 Goals	Year 3 Goals	Year 4 Goals
<p>What are your financial goals? (One's financial goals are the amount one desires to make annually, the amount of money saved, and the amount invested.)</p>					

PERSONAL HEALTH PLAN	What are your strategy and execution plans?	Year 1 Goals	Year 2 Goals	Year 3 Goals	Year 4 Goals
<p>What is your health plan? (Personal health refers to the wellness of the individual. It not only refers to the physical well-being of an individual, but it also comprises the wellness of emotional, intellectual, social, economic, spiritual, and other areas of life.)</p>					



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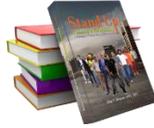
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LIFE PLAN MATRIX EVALUATION ANALYSIS

YOUR PURPOSE	Did you accomplish your year 1 goals? (Yes or No) Explain if you did or did not.	Did you accomplish your year 2 goals? (Yes or No) Explain if you did or did not.	Did you accomplish your year 3 goals? (Yes or No) Explain if you did or did not.	Did you accomplish your year 4 goals? (Yes or No) Explain if you did or did not.
Fulfilling Your Purpose				
How are you going to maximize your purpose in life?				
EDUCATION	Did you accomplish your year 1 goals? Explain if you did or did not.	Did you accomplish your year 2 goals? Explain if you did or did not.	Did you accomplish your year 3 goals? Explain if you did or did not.	Did you accomplish your year 4 goals? Explain if you did or did not.
What are your educational goals?				



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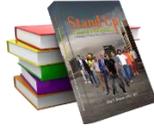
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CAREER OR ENTREPRENEURSHIP	Did you accomplish your year 1 goals? (Yes or No) Explain if you did or did not.	Did you accomplish your year 2 goals? (Yes or No) Explain if you did or did not.	Did you accomplish your year 3 goals? (Yes or No) Explain if you did or did not.	Did you accomplish your year 4 goals? (Yes or No) Explain if you did or did not.
Career Goal(s)				
BRANDING YOURSELF AND DEVELOPING RELATIONSHIPS	Did you accomplish your year 1 goals? (Yes or No) Explain if you did or did not.	Did you accomplish your year 2 goals? (Yes or No) Explain if you did or did not.	Did you accomplish your year 3 goals? (Yes or No) Explain if you did or did not.	Did you accomplish your year 4 goals? (Yes or No) Explain if you did or did not.
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